



CULTURE

WE ARE CREATIVE. UNDERSTAND BRANDS. EVOLVE
WITH TECHNOLOGY. DELIVER SUCCESS.



ABOUT THE AGENCY

Our job is to understand what you do as a business and build cost-effective strategies that place you in front of your ideal clients. We've been doing this for 45 years, as a full service agency, which basically means we know people, understand trends and technology, and make your marketing budget your smartest investment.



BRANDING

We go beyond a logo or slogan. We dig deep and uncover what makes your business unique in order to set you apart from the competition.



COST-EFFECTIVE

After 45 years of deciphering what works and what doesn't, we know which strategies will produce the results you want, with the budget you have.



FULL-SERVICE ADVERTISING

From PR, Media Buying, Video Production and Copywriting to Website Design, Reputation Management, PPC, SEO and Social Media Management. We cover it all.



WE KNOW PEOPLE

Ideas become powerful when they're clearly communicated to the right audience. So that's what we do at Kukic. We know people, and make the right connections.



TRENDS + TECHNOLOGY

Kukic can be traced back to a time when the internet wasn't around, and now offers solutions for your business to prosper online. In other words, we keep current.



SMART INVESTMENT

We know it takes a lot more than creativity to grow your business. That's why our team provides a comprehensive approach that makes your ROI, our bottom line.

WHAT WE DO

We're in the business of growing yours, and make it our job to develop marketing campaigns that deliver measurable results. By scaling our services to your specific needs, we identify the ways your business will best attract the attention it seeks, from the customers you want.



ONLINE REPUTATION MARKETING

The reviews your business has, or doesn't have, can be a deal maker or breaker for most consumers. Understanding the value of this, our team developed a proprietary software that helps turn your online reputation into your strongest competitive advantage- by a long shot.



WEBSITE DESIGN

A good website is good business, but just having one isn't enough. The user experience needs to be a step above the rest. After all, your potential client is just a click away from contacting you, or moving onto the next website and quite possibly your competition.



PAY-PER-CLICK

We all have that one thing that sets us apart from the rest, PPC is our thing. We reach your ideal customers through a comprehensive ad campaign that is carefully curated by our Google certified team. And best of all, you only pay when your ad is clicked on. Think of it as pay as you go advertising.



SOCIAL MEDIA MANAGEMENT

As social media gets woven into everyone's everyday life, your business too should be part of it. Kucic understands there is no one-size-fits-all approach, but does makes sure to deliver views, likes, tweet, retweets, shares and overall engagement.



SEO

Today's buying process usually begins with a Google search, so we optimize your web presence in order for your business to be one of the first to appear when a potential client is looking for your services. Because you never know how much business is lost otherwise.



VIDEO PRODUCTION

From script writing to video production, we offer all that is needed for your business to reach the world on screen. Whether you're looking for an explainer video to post on social media, or a full length commercial, we can make it happen. And make it look good.



MEDIA BUYING

Placing your ad in a publication, radio show or commercial break is simple. Knowing how to reach your ideal customer, while getting you the best rate possible, can be called an art. We just call it another day at the agency.



PUBLIC RELATIONS

When your business is doing something newsworthy, that needs to be shared by as many bloggers and journalists as possible, leave it to us. Our writers personalize and pitch your story so that top local, regional and national media outlets take notice and spread the word.



COPYWRITING

Good copywriting doesn't tell, but rather shows customers your level of professionalism. While design is nice to look at, content is what gives any website, or piece of marketing, genuine value. In other words, you're not what you say, rather, you are how you say it.

OUR HISTORY

45 years is a long time. And there's a lot that we can say we've experienced and learned throughout. But what has really been our constant, our guiding light, is our founder Tom Kukic. The agency is a living legacy to his values, and what he stood for. So what better way to get to know us, than by getting to know about how it all began.

